

# Featherstone Assisted Living Opening Soon In Moore

by Joyce Clark, CEO of Achievis Senior Living

A new assisted living community is opening its doors in Moore. The existing senior living community known as Heartland Plaza is undergoing many upgrades and a name change. New management is announcing Featherstone Assisted Living will now be operating at the cozy residence located across the street from Moore High School.

The distinctive building has a “mall” type of interior where office and recreation spaces appear to be in a quaint town setting. The residence will soon be completely remodeled and features a cathedral ceiling that showers the area with sunlight and lavish space. Apartment floor plans vary from a cozy studio to a spacious two-bedroom apartment. Every apartment has a kitchenette with a microwave, sink, and refrigerator. Apartments also feature large closets, ceiling fans, emergency call system, cable television, heating and air-conditioning controls, and walk-in showers. Around-the-clock oversight and personal care assistance is provided by a trained and certified staff.

The homelike atmosphere of assisted living is proving to be a popular choice for seniors who want to live in a place where they can receive assistance with activities of daily living, yet age with dignity and grace. For people who don't need 24 hour skilled nursing care, assisted living is a cost-effective alternative to the more institutional setting of a nursing facility.

Kiri Parker is the assistant director at Featherstone. She stated that services are available to provide additional support to residents as their needs increase over time. “This enables people to move in while they are still quite independent and to focus on enjoying the things in life which make them happy”. “We are attracting seniors who are ready to let someone else help out with chores and personal care,” said Parker.

The affordable and simple monthly rates include all services and amenities. Residents have several floor plans to choose from and monthly rates start at \$2,095. Leases can be canceled with a 30-day notice. Residents are free from property taxes, home insurance, home and lawn maintenance, and all utility bills except for telephone service.

Many residents receive Veteran Aid and Attendance benefits which pays much of their rent.

The transition to assisted living is attracting new residents to Featherstone. By leasing an apartment now, they receive great rewards, such as:

- Prime choice of location in the residence
- 50% off one month's rent
- Guaranteed re-opening rates for at least 12 months
- Three shaves and haircuts for gentlemen, and three complimentary sets and shampoos for ladies
- Four complimentary guest meals

Featherstone Assisted Living residents dine in a restaurant-style setting and have a complimentary beverage and snack bar open 24 hours a day. Weekly housekeeping and laundry service includes changing bed linens and washing personal items. Assistance with bathing, dressing, incontinence, and medication administration are some of the offered services. Apartment reservations are being accepted on a first-come basis. For more information, call 405.799.9919.

